RECREATION AND CONSERVATION OFFICE

Kaleen Cottingham, Director

Investing in Washington's Great Outdoors

Economic Analysis of Outdoor Recreation

Purpose

Legislatively requested

Look at economic contribution of outdoor recreation statewide and from state's public lands.

Economic Benefits

Results

$21.6 BILLION
Spent in Washington on recreation trips and equipment annually.

199,000 JOBS
Direct and indirect jobs supported in Washington.

$2 BILLION
Local and state taxes collected.

$4.6 BILLION
Spent by out-of-state visitors. For every $1 they spend, $1.36 is generated.

Washingtonians Love to Recreate

Statewide = 445 million days a year
Individuals = 56 days a year

What Do We Do?

5 Most Popular Recreational Activities

Activity	Participant Days
Walking	357,132,549
Running	151,553,233
Wildlife Viewing and Photography	137,765,380
Bicycling	67,373,165
Using Playgrounds	60,920,524

Where Do We Go?

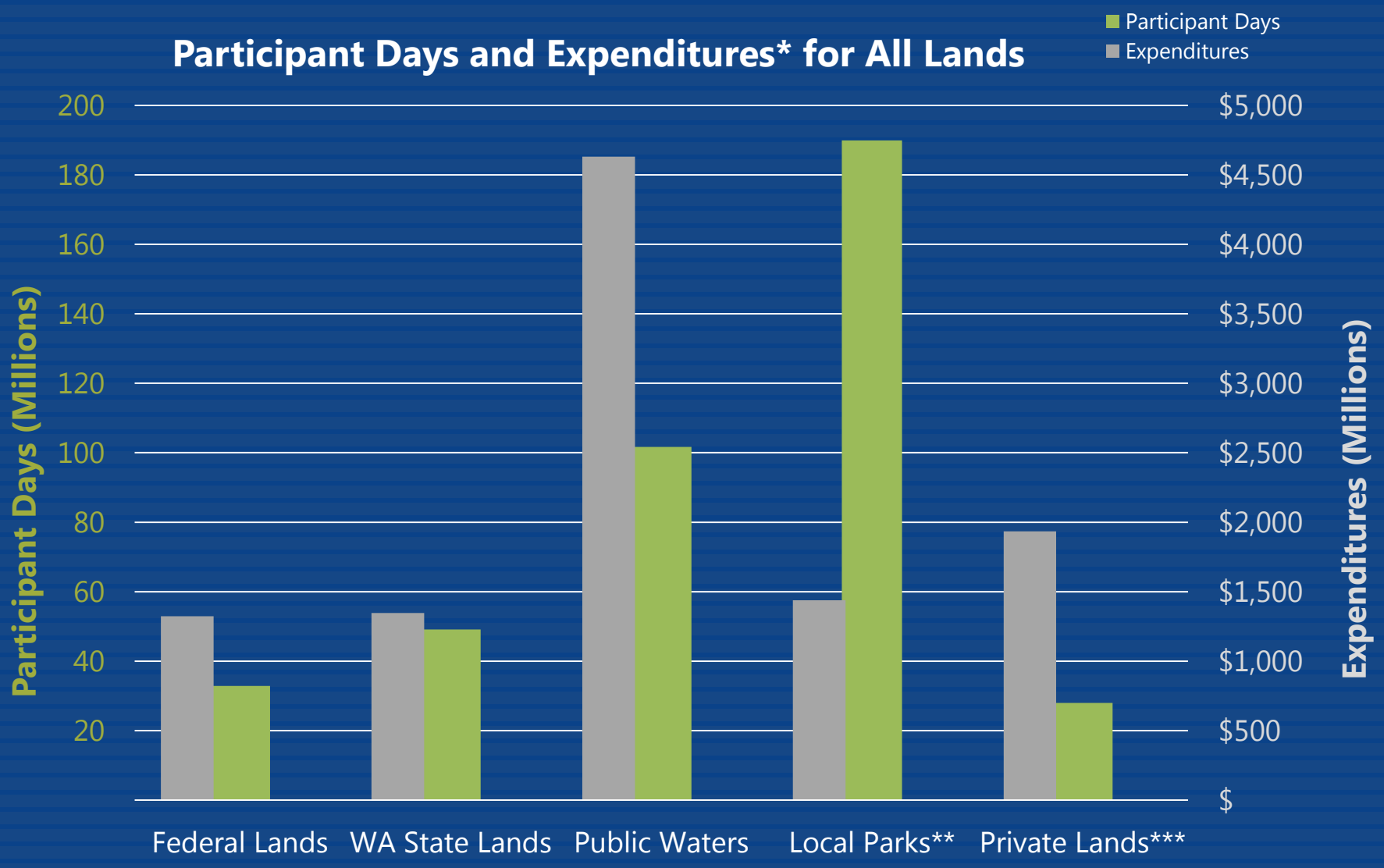
Local Parks Most Visited

Local Parks – 189 million participant days

Public Waters – 181 million participant days

State Lands – 49 million participant days

Where Do We Spend the Most?



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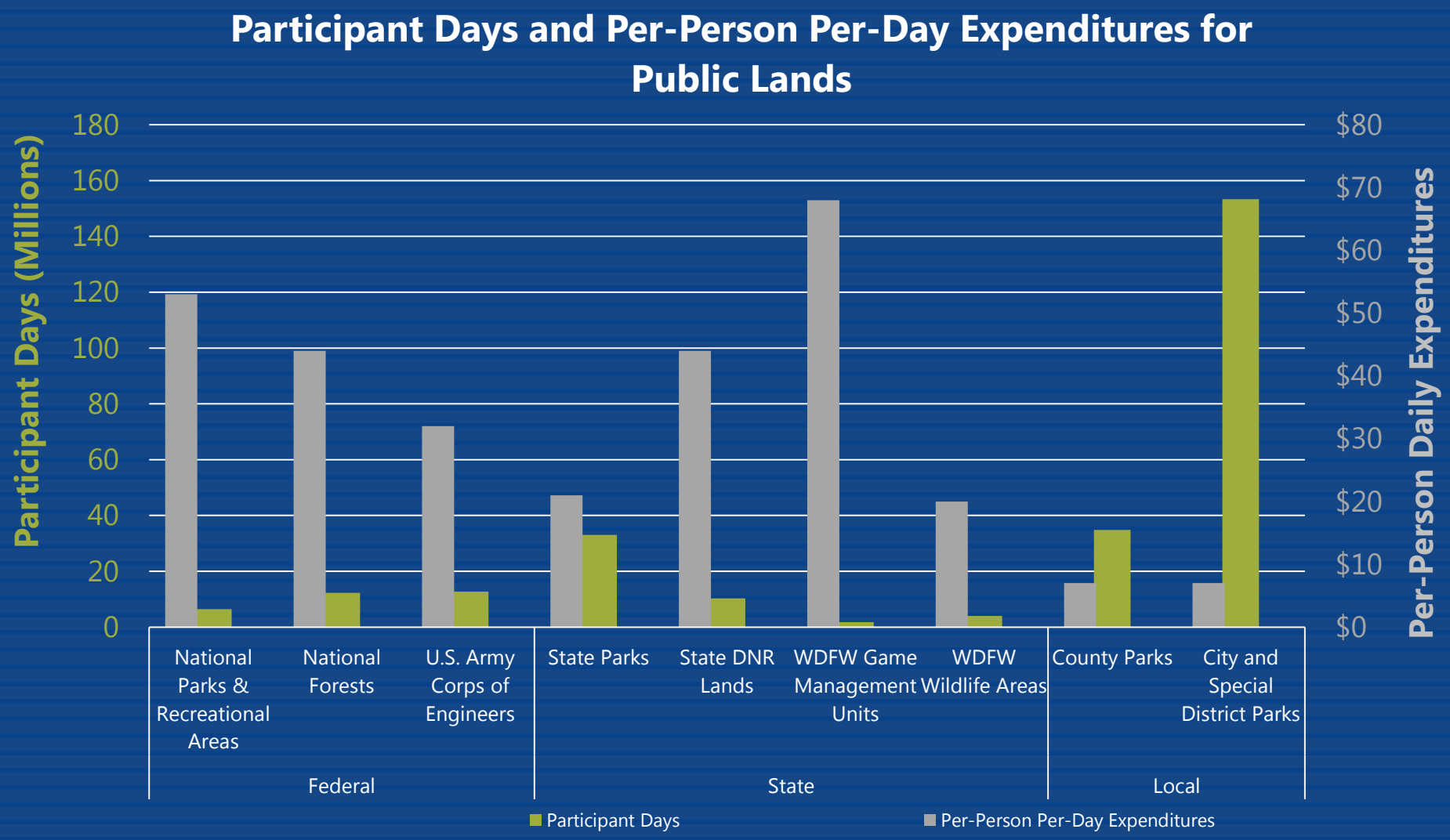
Public Lands Comparison: Daily Expenditures



*Excludes equipment expenditures.

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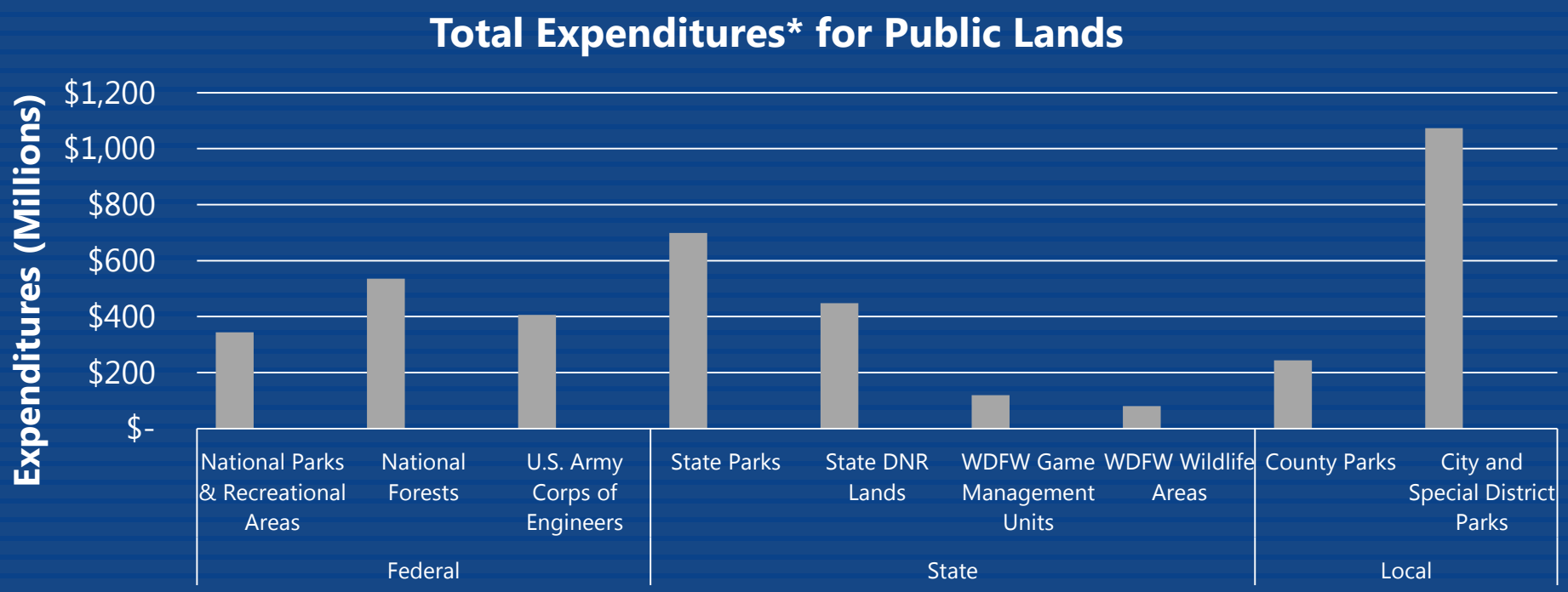
Public Lands Comparison: Total Expenditures

- $10.7 billion annual expenditures* on public lands and waters
- $13.6 billion economic contribution



*Excludes equipment expenditures.

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Where Do We Spend Money?

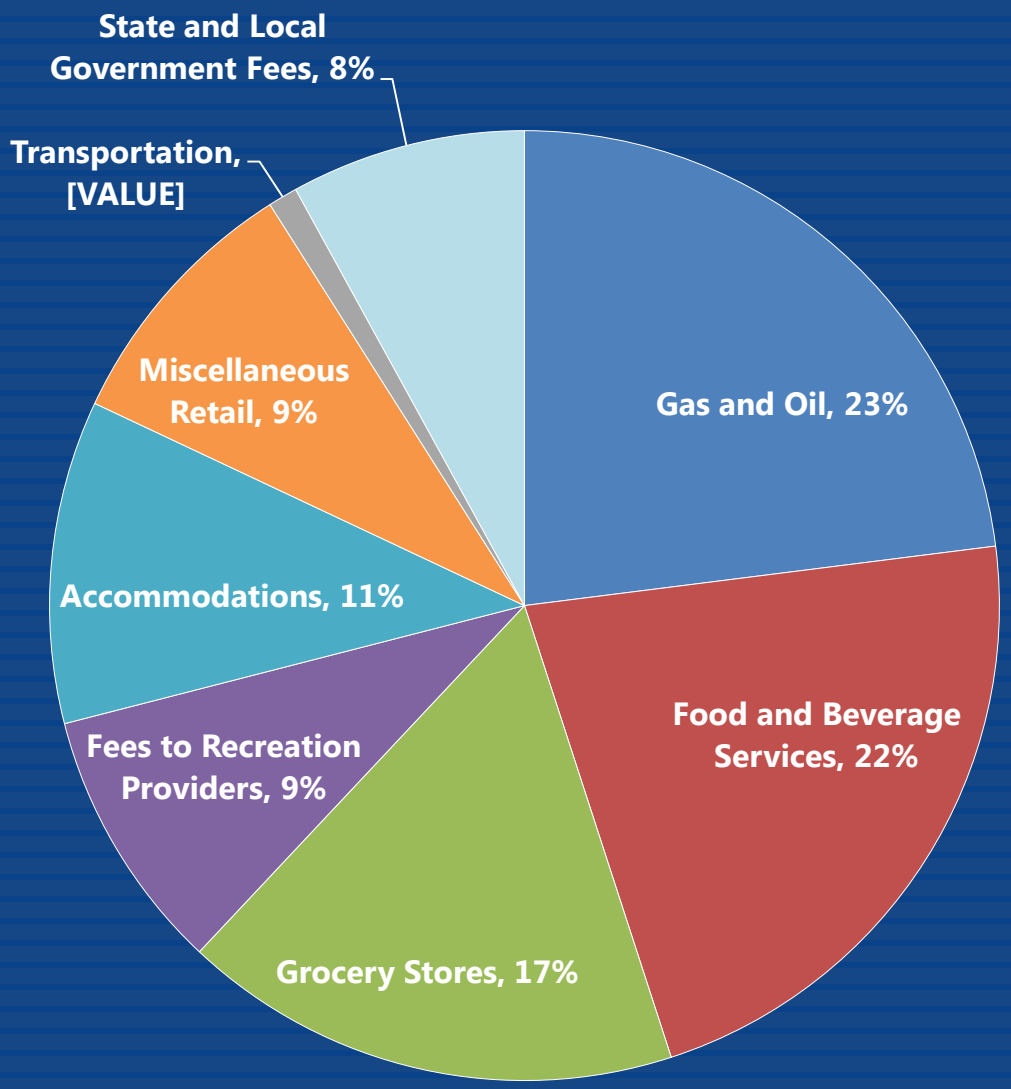
Statewide, Across Many Businesses

Gas

Food

Hotels

Many Businesses Benefit from Recreation on State Lands



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Where Do We Spend the Most?

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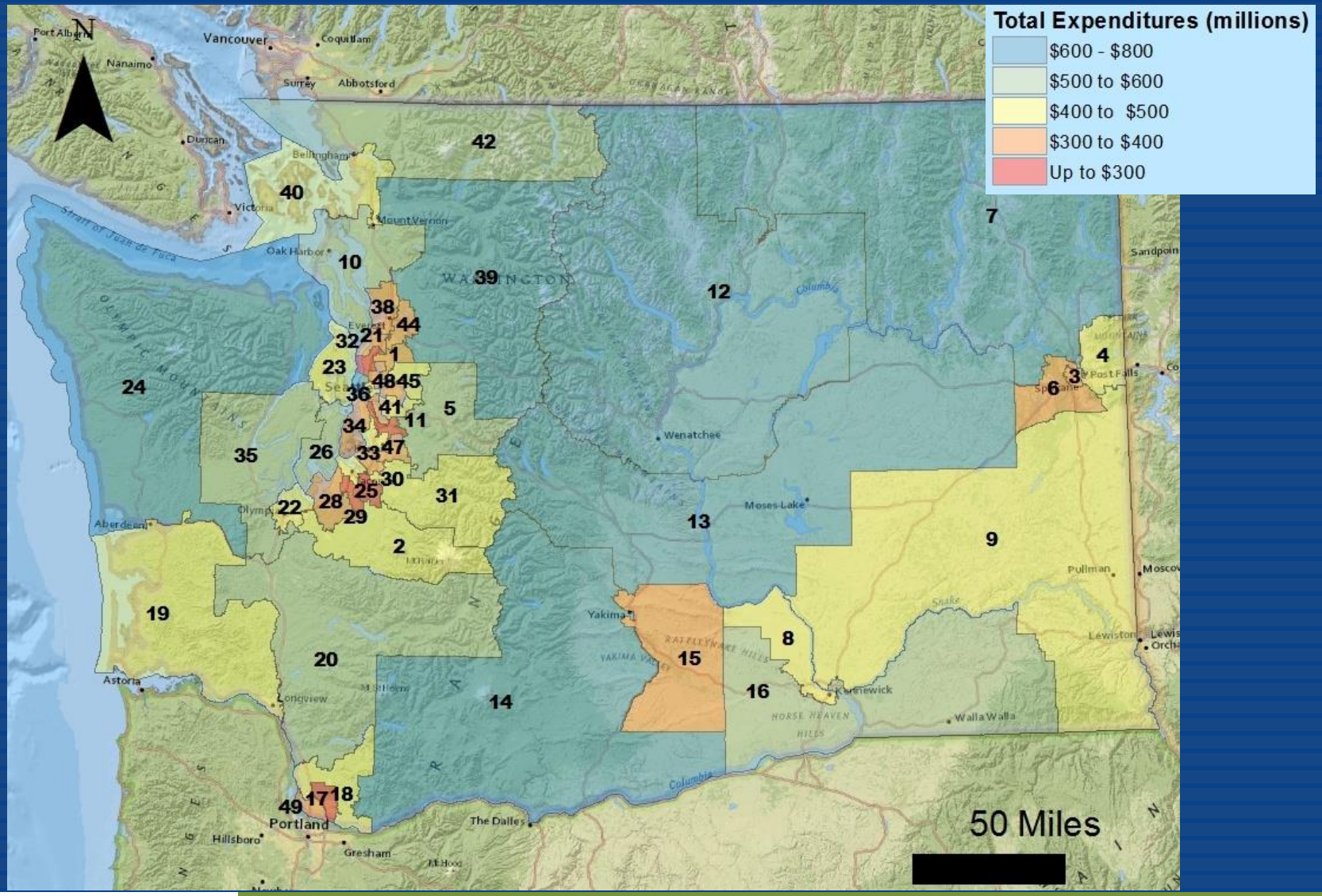
Moving Spending from Urban to Rural

Spending by Legislative District (Population is equal)



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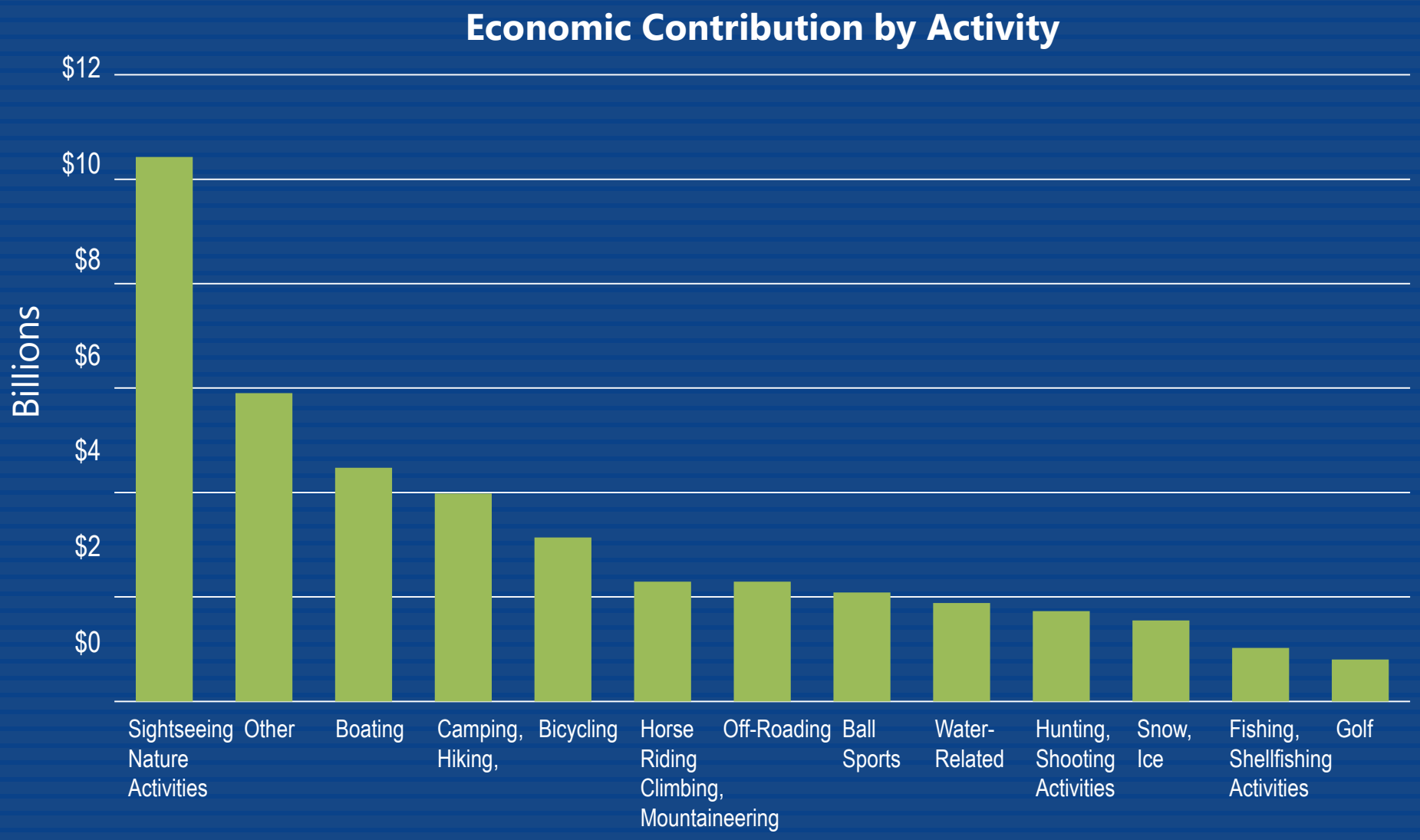
Spending by County

County	Expenditures	Jobs
Adams	$49,305,145	342
Asotin	$80,375,467	622
Benton	$743,771,194	7,074
Chelan	$341,810,641	3,843
Clallam	$355,840,717	3,709
Clark	$1,186,068,465	9,229
Columbia	$29,924,983	220
Cowlitz	$359,700,802	2,625
Douglas	$136,056,771	932
Ferry	$82,571,695	381
Franklin	$205,464,318	1,114
Garfield	$42,112,831	427
Grant	$301,299,977	2,187
Grays Harbor	$343,266,747	2,900
Island	$358,609,615	3,321
Jefferson	$317,207,225	3,335
King	$5,441,082,743	50,191
Kitsap	$694,367,089	6,461
Kittitas	$185,324,579	1,762
Klickitat	$155,499,119	1,110

County	Expenditures	Jobs
Lewis	$326,660,585	2,398
Lincoln	$48,342,573	272
Mason	$255,195,765	1,614
Okanogan	$222,002,071	1,819
Pacific	$176,860,256	1,364
Pend Oreille	$68,065,887	250
Pierce	$2,252,444,514	17,243
San Juan	$121,776,141	1,134
Skagit	$479,877,336	3,805
Skamania	$199,386,016	1,481
Snohomish	$2,073,725,625	14,926
Spokane	$1,308,263,764	12,460
Stevens	$235,766,295	1,719
Thurston	$755,537,017	5,616
Wahkiakum	$20,716,703	111
Walla Walla	$159,948,569	1,133
Whatcom	$705,092,821	6,502
Whitman	$146,082,815	926
Yakima	$669,931,046	5,398

Spending by Activity



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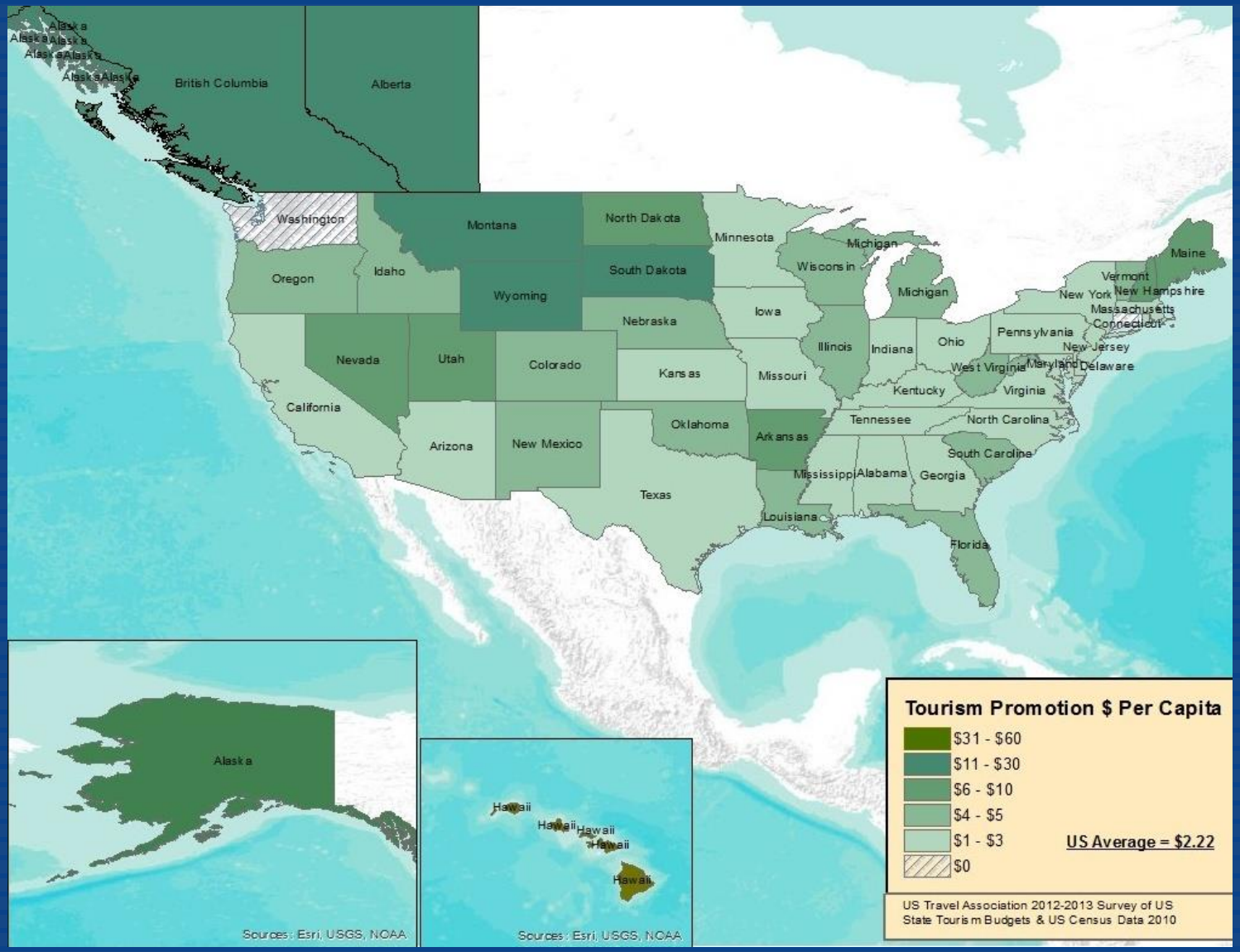
Outdoor Recreation Draws Out-of-State Visitors

- $4.6 billion spent by tourists
  For every $1 they spend, $1.36 is generated.
- Supported
  - 46,430 jobs or 23 percent of total
  - 12 percent of participant days
  - 27 percent of total outdoor recreation spending, not including equipment purchases.

No Spending on Tourism



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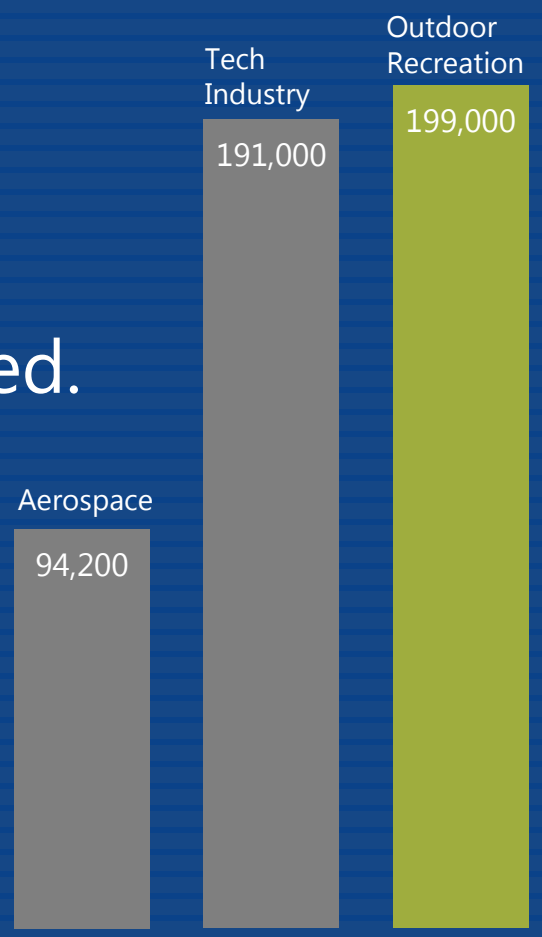
Outdoor Recreation Brings Jobs

- **199,000 JOBS**
  Direct and indirect jobs supported in Washington.
- **$2 BILLION**
  Local and state taxes collected.



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Ecosystem Services

Value of clean water, wildlife habitat, beauty, recreational experiences is $134 billion - $248 billion a year.

Natural Beauty

Wildlife Habitat

Clean Air and Water

Questions?