

GET RESULTS THROUGH STORYTELLING

Jennifer Haury
Organizational Anthropologist
CEO, All Angles Consulting

10/2019

WHY STORYTELLING?



STORIES HELP THINGS STICK



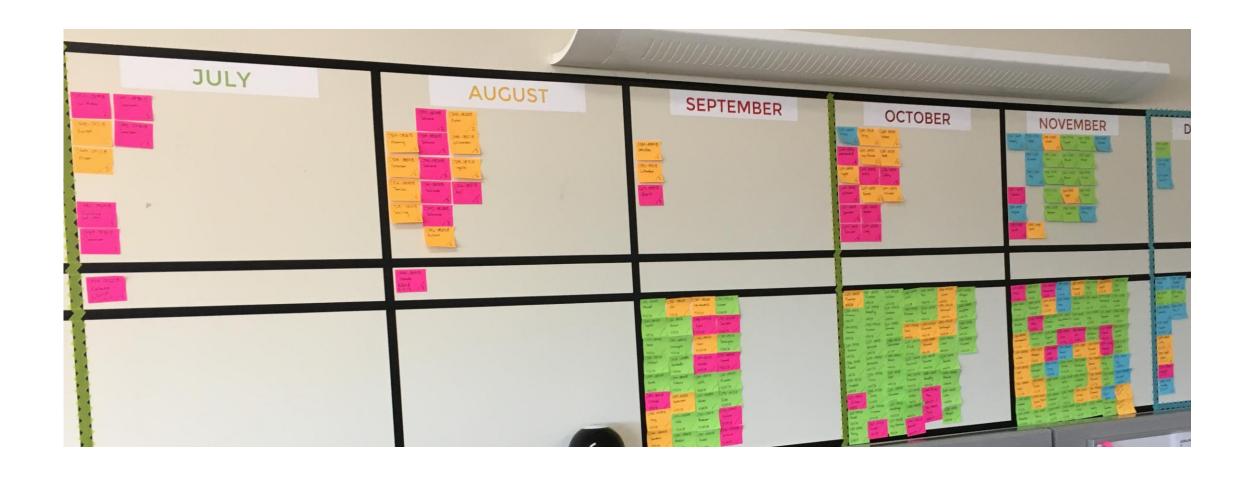
STORIES CAN HELP US UNDERSTAND



STORIES FOR TEACHING



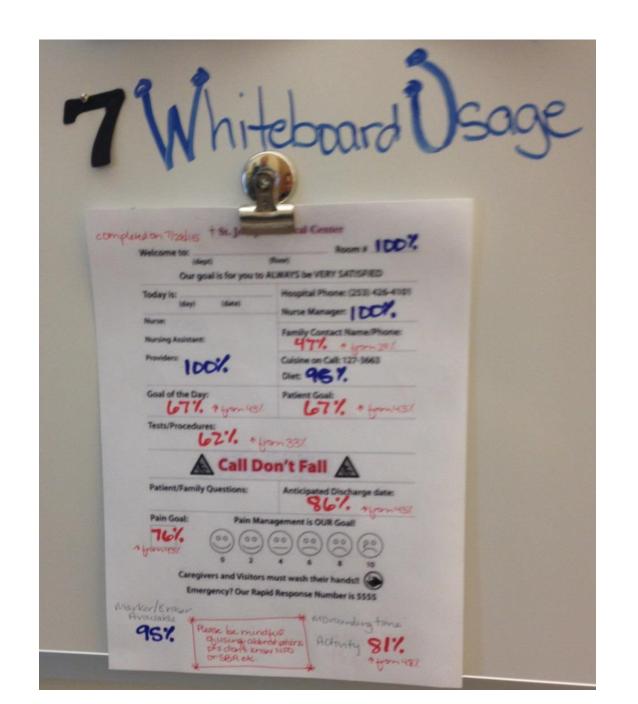
STORIES HELP TEAMS SEE POSSIBILITY



STORIES HELP TEAMS SEE POSSIBILITY



MAKING STORIES VISIBLE WITH DATA



STORIES—HOW TO

S

0

A

R



STORIES—HOW TO

Situation

Obstacle(s)

Actions Taken

Results





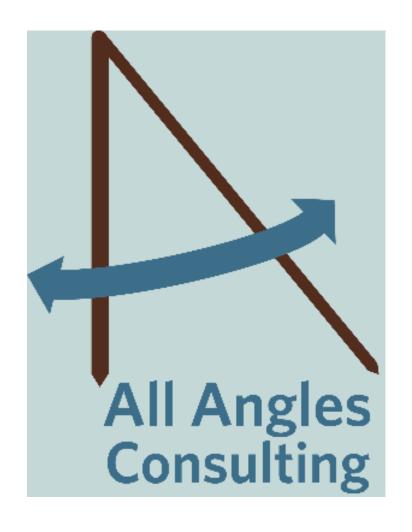






QUESTIONS/DEBRIEF





JENNIFER HAURY

ihaury@comcast.net considerallangles.com (360) 349-1994