


## 8-10 year olds 30\%

## 13-15 year olds 12\%

## grown-ups

(25+)
2\%

Everyone is born a genius, but the process of living de-geniuses them.

- R. Buckminster Fuller



## We are all far more BRAVE than we know.



## BRAVE:

ADJECTIVE
Ready to face and endure danger or pain.

NOUN
People who are ready to face and endure danger or pain.

## FOCUS

## FEELINGS

## Behaviors

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## BRAVE

## Being your best, most authentic and powerful self

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## FOCUS

FEELINGS

## Behaviors

## Your FOCUS determines your BRAVERY

## FOCUS

## FEELINGS

## Behaviors

## we need to CHALLENGE the way we LOOK to change

 the way we $S$ ㄹ.
## Your FOCUS determines your BRAVERY

FEARLESS TO FEARFUL
\{MISPLACINGMYBRAVE\}



## $\because *+\infty * *=*$ <br> 



We are all FIGHTING TO
BE OURSELVES POWERFULLY in this world.

## ***,* *** *** * : HIGH STAKES

$+$
VULNERABLE


How can someone CONTROL in performance the most intangible and uncontrollable aspects of human behavior such as emotions and inspiration?


A focus on specific action

## HARNESSES ATTENTION

## * ***** ** ***




## KND




What's YOUR

## SUPER OBJECTIVE?



## We can all

MAKE AN IMPACT

## IF YOU WANT TO

## unleash your brave

You do what you do
FOR THE SAKE OF WHAT?

Why do you CARE?

What is the IMPACT you want to have OUTSIDE YOURSELF?

## We all have something that drives us.

the key is to name it.


## BRAVE unfolds

ONE SITUATION
AT A TIME.

