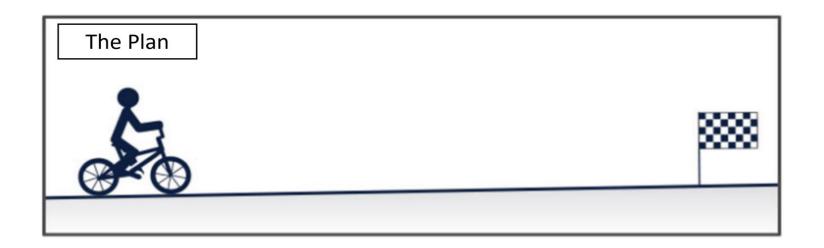


Image source: Unsplash.comc

CHANGE

WHY IT'S HARD AND PRACTICAL TIPS FOR NAVIGATING IT

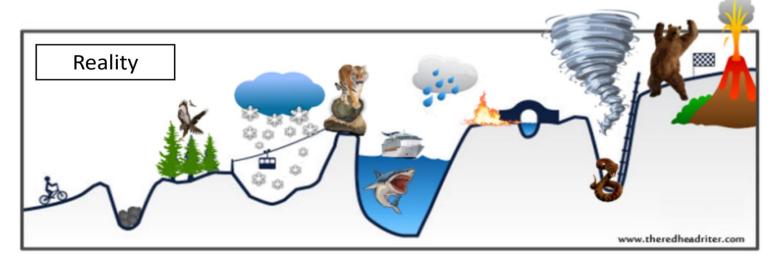






Change, in a nutshell







Change, in a nutshell

Let's try something...

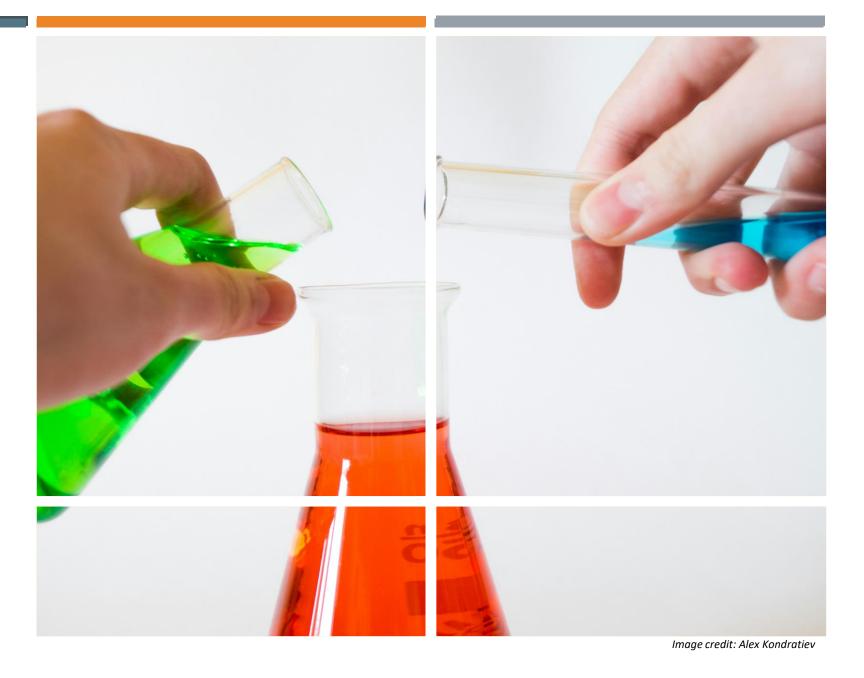






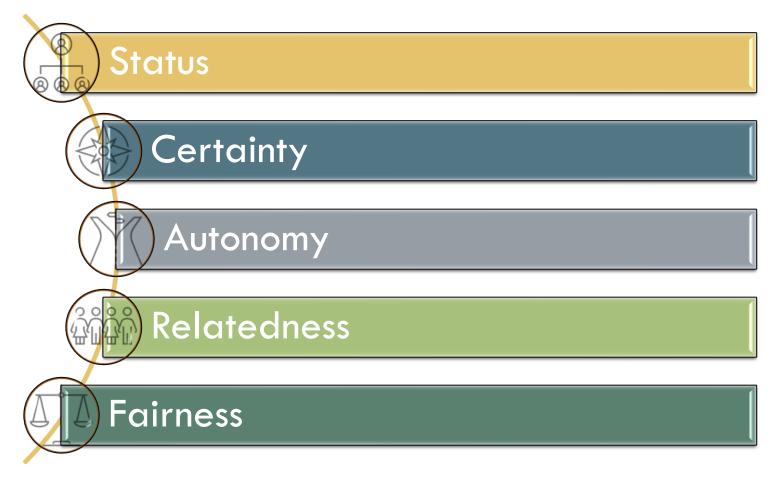
Image source: MacysDigitalStudio

What makes change so difficult?



How do you spell resistance?

Our fight-or-flight responses get activated when they perceive a threat to any one of these areas.





How can we navigate change more effectively?

Step 1

Awareness

What are we doing?

Step 2

Desire

- Who does it impact?
- Why should they care?

Step 3

Knowledge

What will people need to know?

Step 4

How well do they apply their

knowledge?

Ability

Reinforcement

Step 5

 How will we sustain the 'new way'?



What does ADKAR® look like in real life?



SAVE OUR PLANET

Dear Guest,

Every day millions of gallons of
water are used to wash towels that
have only been used once.

YOU MAKE THE CHOICE: A towel on the rack means "I will use again."

A towel on the floor means:

"Please replace."

Thank you for helping us conserve the

Earth's vital resources.

A Awareness

D Desire

K Knowledge

A Ability

R Reinforcement



Image source: iStockPhoto.com

WE'VE TALKED ABOUT NAVIGATING THE CHANGE.

WHAT ABOUT NAVIGATING THE TRANSITION?



Change is an event...

Transition is a process.





Transition Phases

People in the **Endings** phase may experience:

- Fear
- Anger
- Shock
- Denial

People in the <u>Neutral</u> <u>Zone</u> phase may experience:

- Low morale and low productivity.
- Anxiety about their role, status, or identity.
- Skepticism about the change.

People in the <u>New</u>
<u>Beginnings</u> phase may experience:

- High energy.
- Openness to learning.
- Renewed
 commitment to the
 group or their role.



Wow, check out this data we can access now. This will really help us with our next legislative request!



Wow, check out this data we can access now. This will really help us with our next legislative request!

New Beginnings



Managing transition – New Beginnings

People in the New Beginnings phase may experience:

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Managing transition – New Beginnings

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- Openness to learning.
- Renewed commitment to the group or their role.

Tips for navigating the New Beginnings phase:

- Be consistent in behavior and decision-making.
- Keep the big picture in mind and show successes that the change has brought.
- Celebrate results and milestones while meeting people where they are.



Who decided *this* would be a good idea?!



Wow, check out this data we can access now. This will really help us with our next legislative request!	New Beginnings
Who decided <u>this</u> would be a good idea?!	Endings



Managing transition — Endings

People in the Endings phase may experience:

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Managing transition — Endings

People in the Endings phase may experience:

- Fear
- Anger
- Shock
- Denial

Tips for navigating the Endings phase:

- Communicate...a lot.
- Regulate your emotions.
- Get clear about what will be different and what will remain the same.
- Build trust by aligning your words and actions.
- Give grace; respect and appreciate others' emotions.



I have no idea how this is going to work.



Wow, check out this data we can access now. This will really help us with our next legislative request!	New Beginnings
Who decided <u>this</u> would be a good idea?!	Endings
I have no idea how this is going to work.	Neutral Zone



Managing transition - Neutral Zone

People in the Neutral Zone phase may experience:

- Low morale and low productivity.
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Managing transition – Neutral Zone

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- Skepticism about the change.

Tips for navigating the Neutral Zone phase:

- Respond quickly to feedback while reiterating the benefits of the change.
- Do not minimize 'how it used to be.'
- Be patient and practice active listening.



CHANGE IS AN EVENT. TRANSITION IS A PROCESS.

Being intentional about managing our and our colleagues' transition helps ensure the change will stick!





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